



NEWS RELEASE

FOR IMMEDIATE RELEASE

Tekzenit, Inc. – www.tekzenit.com

September 28, 2021

Tekzenit Acquires eMedia EFX

Irving, Texas. Founded in 2000 by Sriman Chennareddy, Tekzenit, Inc. a boutique firm with expertise in experience engineering and technology enablement has acquired eMedia EFX LLC, an agency specializing in web development and hosting. The official announcement was made Monday, September 27, 2021 and the deal was signed Friday, September 17, 2021.

Mike Franks, President and CEO of eMedia EFX said “after 15+ years of providing eBusiness and eCommerce solutions to my clients, the time has come for me to retire. I am pleased to announce that I have recently accepted an acquisition offer from Tekzenit. To facilitate a smooth transition, I will remain engaged as a Consultant to Tekzenit through December 31, 2021.”

Sriman Chennareddy, President and CEO of Tekzenit said “we are 100% committed to ensuring a smooth transition of business ownership and will continue providing a high level of service and support to eMedia EFX clients.”

About Tekzenit

Utilizing proven methods, we identify the intersections of stakeholder vision, market direction, and user goals to inform the definition of the problem space. Whether starting with a new system design or revamping an existing capability, our designers create simple-to-use experiences that deliver value while meeting product aspirations and end-user needs. Tekzenit engineering teams enable world-class experiences using secure, maintainable, and scalable application architectures. Our vast and expanding competencies encompass capabilities across multiple technologies, applications and platforms.